

## **CP PLUS Introduces Tatkal Service to Bring in Service Differentiation**

To make a service differentiation in the industry, CP PLUS, India's no.1 brand in advanced security & surveillance solutions, has recently introduced 'Tatkal Service' that allows an immediate unit-to-unit replacement and thereby reducing downtime for customers' security system. This new service facilitates company's large base of partners and customers across India. And this facility not only ensures customer delight but also gives an edge in the market. It shows CP PLUS' customer-first approach in addition to its premium quality CCTV products, best price and performance.

According to Aditya Khemka, MD, CP PLUS, "Appropriate service is crucial in the success of an organization. As we are a complete solution provider in the field of electronic security & surveillance, it's become vital for us to improve our services consistently. Here Tatkal Service is a great example of how well we are serving our partners. The service provides instant replacement of units and related support."

"We at CP PLUS always aim to ensure overall customer satisfaction through fair dealing and valuing our patrons," he added.

With CP PLUS Tatkal Service, replacing or fixing of products gets easy and convenient for the partners. It's a thoughtful concept by CP PLUS - saving both time and cost. Accordingly, the service is pivotal in improving business productivity, efficiency as well as the profitability of CP PLUS and its partners. With the aim of excellent customer service, the company truly appreciates its partners. CP PLUS Tatkal Service is applicable for **Selected Models** only.

---