

CP PLUS and BIGG BOSS Rock Together Once Again



NOIDA, September 2018: CP PLUS, the global leader in security & surveillance, partnered up with BIGG BOSS once again for Season 12. This is the third time in a row that CP PLUS has collaborated with the widely popular entertainment show. Although its association with Colours TV has been a long one where it has tied up with quite a few shows, its collaboration with the BIGG BOSS banner has been, by far, the most prominent.

“We are excited to be associated with BIGG BOSS this year again for Season 12. Given the number of inmates at the BIGG BOSS house, their bonding, fights and other emotions that come forth, powered by the nationwide viewership under the eyes of CP PLUS cameras substantiates our punch line upar wala sab dekh raha hai. Furthermore, BIGG BOSS has been the iconic show of our brand ambassador Salman Khan which adds to the glamour and excitement of the show with consistent viewership,” said Mr. Aditya Khemka, MD, CP PLUS.

CP PLUS will be installing over a 100 cameras (a combination of high end Speed Dome, PTZ, and Cube cameras) across the BIGG BOSS house that will be monitoring the contestants round the clock, and simultaneously connecting them to the world outside.

BIGG BOSS is one of the most popular reality shows in India, where selected individuals (a mix of celebrities and commoners) coming from different backgrounds, are confined within a space for a period of time, isolated from the outside world.