

CP PLUS Entitled The Most Admired Brand of the Year



NOIDA, June 2018: Global leader in security and surveillance solutions, CP PLUS, recently bagged the prestigious Most Admired Brand of the Year title presented by VARINDIA at 16th edition of Information Technology Forum 2018 at the Hotel Shangri-La, New Delhi. The edition recognizes CP PLUS as the most customer friendly brand. CP PLUS will also be featured in their Brand Book 2018 as the Top ICT Brands in India.

“It is an honor to receive this award. At CP PLUS, we have always striven to bring more value to our customers, be it through developing better products or enhanced services, and recognition such as these are always encouraging and humbling. I’d like to thank VARINDIA, and the esteemed jury for acknowledging our role towards the security & surveillance industry and awarding us with the title of ‘Most Prestigious Brand of the Year’”, said Mr. Yogesh B. Dutta, COO, CP PLUS.

CP PLUS stands as the No.1 security & surveillance brand in India today, with the largest market share holding. Globally, it ranks among the Top 4 security & surveillance brands, and Top 2 in Asia.

Its wide range of security & surveillance solutions are monitoring numerous locations across the globe in diverse geographies, ranging from government buildings, highly sensitive defense locations, transportation, vital infrastructures, educational institutes, hotels to homes with one of the largest satisfied customer base.

The VARINDIA Brand Book conducted its 7th consecutive year of rating – an annual affair that recognizes the efforts that brands make in products, services available through best partnering elements in their marketing programs. An esteemed panel of jury evaluated the nominations at the event, which was attended by high-profile attendees, including CXOs, CMOs, CEOs and Media Personnel.