

CP PLUS Celebrates 10 Years of Togetherness in Budapest



CP PLUS, the global leader in advanced security solutions, recently celebrated their 10 years in the security and surveillance industry with a grand celebration in Budapest, Hungary. The festivities, which lasted for 4 days beginning from the 19th through 22nd of April 2018, packed a punch with celebrity performances, cruising on the Danube, gala luncheons and dinners, felicitations, and motivational discourses. CP PLUS also launched its brand anthem during this time.

“We at CP PLUS have witnessed exemplary growth and success. The past 10 years have been both phenomenal and humbling. And we wanted to celebrate this incredible success with our partners without whom this wouldn’t have been possible. This celebration is dedicated to the 10 years of togetherness with our partners; the joint efforts that we put together as a family to take CP PLUS to new heights. I am delighted to have a great team to work with and look forward to nourish and nurture this association for many more years to come”, said Mr. Aditya Khemka, MD, CP PLUS.

More than 280 partners were hosted with a meticulously designed itinerary that ensured they had the best time over the 4 days, right from their travel from India to Budapest and back. The team was stationed at the Budapest InterContinental Hotel located just off the famous Danube River and in the vicinity of the historic Castle District and Chain Bridge.

The 4 day long celebrations were kick started with star performances by renowned singer and actor Sophie Chaudhary and charismatic model and actor Daisy Shah. A grand Rewards and Recognition Ceremony was also organized, hosted by the vivacious anchor Manish Paul, where more than 33

partners were awarded for their outstanding contributions by the gorgeous Sri Lankan beauty Jacqueline Fernandez. That's not all; a mind boggling performance by the renowned Mentalist and a Guinness Book of World Record holder Amir Lustig was also queued up, which left everyone baffled and amazed at the end of it.

Dinner themes like "Being Bhaijaan" and "Bond Night" were spruced up with rib tickling performances by the famous stand-up comedian Sanket Bhosale and the beloved RJ Naved from Radio Mirchi. Partners were also treated to a grand Cruise Party on the picturesque Danube River and a tour of the historic city. A refreshing and invigorating session with distinguished motivational speaker and corporate trainer, Dr. Vivek Bindra, was also arranged to pump up the audience for the time to come.

CP PLUS also launched its brand song "*Har jagah maujud hain hum, har kadam pe humsafar hain*" during this time, which was released by Jacqueline Fernandez. The soulful track, which will be aired soon, has been vocalized by Shaan with lyrics and music by Raj Shekhar and Krsna respectively.

It was an emotional experience as partners bonded over the 4 days in high spirit. They were elated and overwhelmed with the personal attention and the surprises that were lined up for them. Not only did they have a great time, but also came back home with innumerable memories for a lifetime.