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## 18 Years of Reforming a Secure World

**We are a comprehensive electronic security  
brand with the most extensive portfolio!**

CP PLUS is a comprehensive surveillance and electronic security brand with the most extensive portfolio in the entire industry across the globe. Recognizing that investing in technology means investing in innovation, CP PLUS aims to make security more and more accessible and enrich the lives of people globally with an enhanced living experience.

CP PLUS, as a brand, stands committed to continuously offer more and more new and proficient solutions that cater to all the varied security requirements of millions of users across the country. Working to spread a sense of security to every corner of the world, CP PLUS is an instigator for introducing new technologies to the market. Being a well-trusted brand with quite a deep understanding and know-how of the security and surveillance needs of the rapidly changing time, CP PLUS stands unrivaled when it comes to conceptualizing customized and best-suited solutions for the security troubles of corporates and public enterprises as well as educational institutes and entire smart cities.

CP PLUS is now leading the surveillance industry as the Largest Manufacturer of Surveillance Products and Devices in the world anywhere outside China and the 3rd Largest when including China.



Anywhere outside China



## MD's Message

We are here to summon up resources, efforts, and forces for the purpose of Recreating the Future. We currently stand at the junction of redefined possibilities, where the next decade shall prove us to be the giants in every segment and every vertical. The era of ultimate leadership is here and our aim to become the leading global video IoT and security solutions player based out of India is clear. It is time we regain the glory of the golden bird by helping people secure their loved ones by enhancing the standard of living across the globe.

Through extending our reach to every home on every street across the globe, we are rewriting history. Join us on our mission and together we shall thrive while recreating a better future for all.

### **Aditya Khemka**

Managing Director CP PLUS





# Our Team

Our team consists of skilled professionals who have hundreds of years of cumulative experience in the field of surveillance and security. Responsible for transforming the entire industry in India and beyond, we have some of the most prolific individuals who have single-handedly helped improve the available technologies in the international market. Through this unmatched dedication, our team has been able to deliver much more than security and has played a significant role in enhancing the quality of life across the globe.

**1300+**  
Employees

**45+**  
Offices

**130**  
Branch / RMA & SWAP Center

**15000+**  
Partners Across

**450+**  
Town in India

**World's Leading**  
Security Work Force



# Corporate Philosophy



As we move towards bringing in more and more technological advancements, there is no limit to what we can achieve together. Embracing new opportunities, we are keen to take you on the journey to the Above & Beyond.

More than merely enabling the public with reliable security, our aim is to enhance the quality of life you enjoy by turning to smart living while at the same time reaping the revolutionary benefits of business analytics, making our Cameras much more than a CCTV and offer intelligent analytics never imagined before.

At CP PLUS we empower individuals and businesses through cutting-edge technological solutions. We are committed to creating a brighter future by fostering innovation, delivering exceptional value to our customers, and positively impacting the communities we serve.

## Our Mission

We take a proactive role when it comes to our mission of creating a safer future where people are empowered to embrace, trust and make use of an enhanced lifestyle protected by our innovations.

## Core Values

### Honesty

There are no secrets to success.  
All it takes is honest hard work.

### Breaking All Limits

Know your limits but never  
ever stop trying to exceed them.

### Teamwork culture

Talent wins games, but intelligent  
teamwork wins championships.

### Focus & Relationship

Instead of focusing on the  
competition, focus on the customer.



# Journey So Far

## 2007-2008

CP PLUS launches MPEG4 DVRs with Mobile viewing

CP PLUS GmbH & CO. KG incorporated in **Hamburg Germany**

CP PLUS starts **Middle East Countries** operations

CP PLUS Launched in **Intersec Dubai-2008** and **IFSEC Birmingham**

## 2009-2011

CP PLUS introduces IP Cameras & H.264 recorders

CP PLUS starts **Hongkong** operations

CP PLUS bags **India's** largest corporate order from DLF India

CP PLUS DDNS launched as a free service

## 2012-2014

CP PLUS starts operations in **Eastern Europe Market**

iDVR-Hybrid DVRs launched

960H resolution introduced

IHS report ranks CP PLUS as **India's No. 1 brand.**

Fish Eye cameras launched

HDCVI Range launched

InstaCloud launched

Edge base Analytics cameras launched

CP PLUS Star operations in **ASEAN / Africa**

## 2015-2016

40X PTZ camera with 500 meter Laser IR Auto Tracking launched

H.265 Cameras and NVR launched

Launch of CP PLUS **360° Consumer Campaign**

4K Technology introduced

H.265 Cameras and NVR launched

CP PLUS approved by DGS&D

CP PLUS Launch in **Philippines & Indonesia.**  
CP PLUS Launches **CP PLUS Hub, an Exclusive Store**

Body worn cameras

All-in-One Cameras and DVRs introduced

## 2017-2018

CP PLUS Launch in **Vietnam.** CP PLUS enter **World Top 4 & Asia's Top 2** brand CP PLUS consecutively maintains **No.1 position in 2nd IHS India report in 2016**

Appoints **SALMAN KHAN** as **brand ambassador**  
CP PLUS commences production in India

CP PLUS Embraces "**Make in India**" Initiative, Manufactures Surveillance Products Indigenously

CP PLUS Launches **EzyKam Plug & Play Wi-Fi Camera**

## 2019-2022

CP PLUS Surveillance Solution Secures **1000+ Delhi Govt. Schools** with Around 1.5 Lakh 4MP IP Cameras

CP PLUS Launches **Guard+ Series** of Camera That Gives Colorful View in Dark

CP PLUS Introduces **HMS (Health Monitoring System)** for Real-time Health Status of Surveillance Devices

Setting up R&D Hubs across the country

## 2022-2023

Inauguration of **World's Largest CCTV Manufacturing Facility\*** at kadapa

CP PLUS Launches **Vidu Series of cameras**

Announce the Opening of **CP PLUS Experience Centers** Pan India

Enhancing R&D capabilities to further boost indigenized production of world-class solutions locally in India



# Road Ahead - Atmanirbhar CP PLUS

World's largest  
Manufacturing Facility\*

R&D Centers &  
Indigenized Products

CP PLUS IoT &  
Cloud Platforms

\*Researched • Developed •  
Manufactured IN BHARAT

**WORLD'S  
LARGEST**  
CCTV Manufacturing Facility\*

**MADE IN  
Bharat**



\*Selected Models only

\*Anywhere outside China

# World's Largest CCTV Manufacturing Facility\*

- Now to meet the growing global demands, CP PLUS has expanded with another manufacturing unit in Kadapa District, Andhra Pradesh. With this new facility, CP PLUS has tripled its production capacity to more than 3 Million units per month, making it the World's Largest Manufacturing Unit for Surveillance Products outside China.
- With the most advanced high-speed Fuji NXT III SMT lines, numerous HD as well as IP camera assembly lines, offline assembly lines, packaging lines, MI lines, DVR FA lines and an IC programming station, this production facility is the most advanced in the nation.
- Spread over 250,000 sq. Feet, it also comprises of reliability test equipment, dark room for aging test, and many leak test machines.
- As technology is improving in many areas rapidly, our R&D team is working with a renewed passion to come up with products that truly make life easier for people around the world.
- Our in-house R&D team pro-actively caters to the dynamic market demands.

▶ Expanding Capabilities

▶ DNA that encourages competence & competitiveness





## Manufacturing

Refining production technologies & quality assurance systems

Developing technologies in-house allows us to Provide an Ever-Increasing Supply of High-Quality Products

### ▶ **Integrated manufacturing system from production to processing**

The production of hi-tech surveillance solutions requires sophisticated knowledge and expertise at every stage in the manufacturing process from raw materials to packaging. To achieve this, we combine the experience we have acquired over the years.



### ▶ **A comprehensive quality control system for every process**

At our state-of-the-art manufacturing facilities, we use systematized, centralized management and conduct strict quality inspections for each stage of the production process. A comprehensive quality control system featuring regular stringent tests helps to ensure that our products meet our customers' expectations.

### ▶ **Total Management System Support High Quality**

We have established a strict quality management system based on a wide range of Reliability Test Equipment to ensure high-quality products are manufactured. With the help of this, all our products have qualified various certifications required in Tenders & by Government agencies like RSDO, AAI, PWD, Indian Navy, Police Departments, etc.



# Research & Development Re:boosting Excellence to Lead the World

**Making the impossible come true &  
mastering the full potential of smart living to  
create new customer value**



## ► (Research & Development System)

### **Considering Customer Value to Craft New Products - Delivering innovative products & services**

At CP PLUS, our made in bharat development management system is focused on the creation of innovative products and services. We undertake a lengthy array of tasks from basic and applied research to mass production development.

We also take on the challenge of new technological fields and propose new values for our customers, which also enables us to respond more comprehensively to the growing needs of the time.

## ► **Developing New Products for the Next Generation - Anticipating future developments to create value**

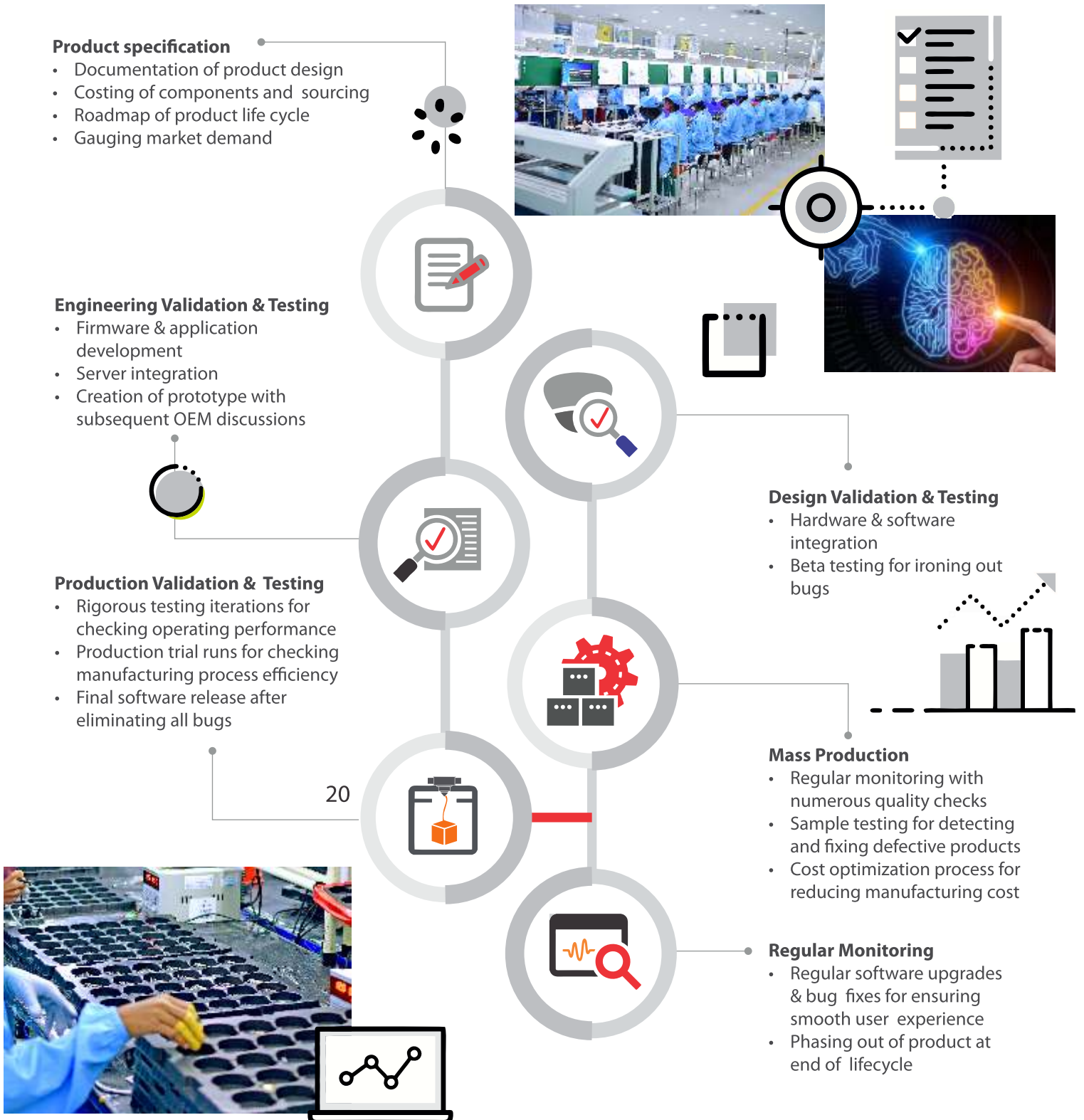
We are constantly refining our creative abilities so that we can turn your dreams into reality. Our devoted efforts aimed at rapid value-creation ensure that not just your dreams are secure but that they also empower the coming generations. We are determined to develop products that don't just cater to the security needs of the current time but also deliver an enhanced smart living experience for the coming generations.





# In-house R&D team

pro-actively caters to the dynamic market demands



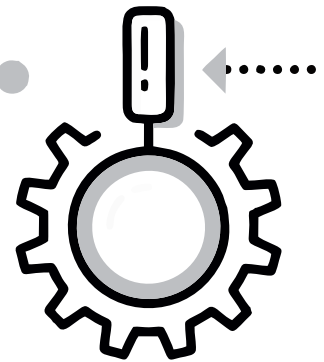
# In-house Quality Control

A dedicated in-house quality team ensure focus on quality across the wide spectrum of product offerings



## Basic inspection

- Colour
- Housing material
- Matching specifications
- Label printing



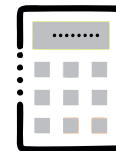
## Quality inspection

- Light test
- Lens focus test
- IR board and sensor check
- Water proofing
- Audio test
- Drop test



## Packaging inspection

- Camera box printing
- Logo printing
- Carton label check
- Manual check
- Hologram check
- Packaging of right accessories



## Detailed report on anomaly

Dedicated 6-8 member team based out of Noida that undertakes the same stringent process





# CP PLUS IoT & Cloud Platforms

Completely hosted and controlled locally in India, we have created a Unified CP PLUS Cloud Platform & a Common Mobile App so that our customers can utilize the widest range of security and surveillance solutions from single IoT-based CP PLUS Platforms in the most convenient manner, both on the web and using their smartphones.



**ONE Platform for  
all your Needs**

## CP PLUS CLOUD



## CP PLUS DEVICES OS



## CP PLUS APP



## CP PLUS IoT ECOSYSTEM



# Reigning In Every Town by Continuously Expanding Our Reach

We are the player in the whole industry that has penetrated local markets in every town of India and now moving beyond. Because we are much more than a surveillance brand. We are the future of smart living and smart business operations. We are not just delivering our solutions to the remotest locations across the globe but also recreating public awareness about the intrinsic value of modern-day CCTVs through year-round 360° campaigns.

We are here to take you to the smart era where we enable you to lead the way for the world and so we promise to never stop adding to our extensive portfolio. As we expand, so will our catering capabilities to people across the globe. We are well-equipped to supplement the needs of a growing world.

On that note, we have opened CP PLUS World, state-of-the-art Experience Centers along with our partner dedicated stores by the flagship of CP PLUS Galaxy in all the metropolitans across the country and soon enough hundreds of towns in India & beyond will be empowered through these initiatives to find better employment opportunities.

## CP PLUS | WORLD

சிபி பிளஸ் வேர்ல்ட்

© 1800-102-6526 | GST No. 33AABCA1601R12W





# A Portfolio with a Truly Extensive Range of Products

We are much more than a surveillance brand. We are the future of smart living, smart business operations. We are here to take you to the smart age where India shall lead the way for the world and so we promise to never stop adding more products to our extensive portfolio.

## The Widest Product Portfolio

- HD DVR/NVR
- HD CCTV Camera
- 4G & Flood Light Camera
- Network CCTV Camera
- Speed Dome
- Home Security Camera
- Surveillance Software
- Video Door Phone
- Time & Attendance
- Mobile DVR
- Anti-Corrosion Camera
- Monitors
- 4G Router
- Thermal Camera
- Body Worn
- PoE Switch
- Cable
- Power Supply
- Video Door Bell
- Smart Door Locks
- DVR Rack
- Dash Cam
- Baby Monitors
- Interactive Display
- SD Card



# Broadest Range of Products

## Smart Home IoT Cloud Cameras



Upto 4MP Resolution, Full Color, Night Vision Modes, Active Deterrent, 4G Cameras, Floodlight Cameras

## HD Analog Solutions



Full Color Cameras, Built-In Mic, Higher Resolution, DVRs

## Intelligent Network Cameras



Upto 12MP, Motorized Zoom, IVS Functions, Smart Codec, SMD, Audio-I/O, Alarm-I/O, Long-Range IR

## AI-Powered Solutions



AI, ANPR, FR, People Counting, heat map

## Network Video Recorders



Upto 256Ch. - Upto 24 SATA, RAID Supported, Failover Supported, Power Redundancy, IVS Supported

## Mobile/ Onboard Surveillance



MOBILE NVR/DVR SOLUTION, Advanced AI-System Supported

## Body-Worn Camera (BWC)



Upto 4K Resolution, Online & offline BWC, Support upto 512GB

## Thermal Cameras and long-range IR cameras



Upto 4MP Resolution, IVS Support, Smoke/Fire/Motion Detection\*, Cold/Hot Spot Tracking\*, Stainless Steel Housing\*, IP68\*

## Integrated Central Command & Control Software



Video Wall solution, Storage solutions, EVMS Pro - Integrated VMS platform, Joystick

## Time-Attendance & Biometric Products



fingerprint and face recognition biometric solution powered by AMS (workforce management tool)

## Video Intercom System



Wi-Fi Doorbells and Video Doorphone

## Interactive Displays



Upto 86" Interactive Display, OPS Support, Android Platform, Feature rich whiteboard

## Softwares



HMS, AMS, VMS, EVMS Pro

## Wi-Fi 4G Routers



4G Sim Card support, Wi-Fi-802.11b/g/n support\*

## PoE Switches



Upto 24 Ports PoE Switch, manageable and unmanageable

## Many other accessories and products



Monitors, Power Supplies, Hard Disks, Cabling, Racks, Electromagnetic Locks, Housing, IR-illuminators



# Re:strengthening Connections

## Command & Control Services.

Aiming to improve the overall quality of life you enjoy manifolds, CP PLUS is continuously adding more and more advantageous services to its wide range of offerings. Understanding the need of the hour to make the whole surveillance process much more effective, convenient, responsive, and analytically accurate, CP PLUS has now launched its own indigenized Centralized Intelligent Surveillance Services under the flagship of OnVigil.

Developed to enhance your security and surveillance capabilities, our Centralized Intelligent Surveillance Services under OnVigil promise to revolutionize the way you manage and monitor your surveillance operations.

OnVigil services offer a seamless integration of state-of-the-art technology, real-time data analysis, and intuitive user interfaces, all tailored to meet the unique needs of modern surveillance environments. Whether you are a corporate entity, a public institution, or a security professional, our services will empower you to take control like never before.

- Event-Based Monitoring for Active Deterrence
- Video-Based Monitoring for Quick Response
- CCTV Health Monitoring for Seamless Operations
- AI-Powered SOP Monitoring for Enhanced Efficiency
- Hygiene Monitoring for Brand Standards
- Energy Management for Reduced Costs
- Cloud Camera Solution with On-Request Retrieval
- Industrial & Factory Automation for Performance Monitoring
- Access Control & T&A Solution to Enable Complete Security
- AI-Powered Smart Intruder Management





# Complete Suite of security Verticals

Whatever be your Security Technology Need,  
We Have the Solution for you.

## Banking

Ensuring the utmost security for financial institutions, our solutions safeguard the integrity of transactions and help protect sensitive data.

## Education

From access control to video surveillance, we prioritize the wellbeing of students and staff, fostering a secure educational ecosystem.

## Hospitality

Elevate guest safety and peace of mind with our comprehensive security solutions tailored for the hospitality industry.

## Healthcare

We implement advanced measures to protect patient privacy, secure medical records, and maintain a safe environment.

## Industrial

For industrial sectors, our security solutions are designed to mitigate risks and protect critical infrastructure.

## Retail

From preventing theft to ensuring a safe shopping environment, we deploy integrated security measures to safeguard retail businesses.

## Smart Traffic

Optimizing traffic management & safety, we utilize intelligent technologies to enhance traffic flow and reduce congestion.

## Law Enforcement

Empowering law enforcement agencies, our cutting-edge solutions enhance public safety and optimize crime prevention efforts.





# Customer First Always, Every time

Redrawing boundaries to erase them because our bond knows no boundaries or limits. Ours is a brand that stays with you for life. Our job is not just to provide security to your home but to revisualize how the quality of life can be improved in our community because in CP PLUS, the customer always comes first every time. Thus, to extend our hearty support and assistance to you, we are continuously expanding our presence in every corner of the country & beyond while, at the same time, becoming more and more accessible, approachable as well as responsive.



## India Presence

- ★ Service/Technical Support Center
- ★ Branch/RMA & SWAP Center

# Reaching our customers sooner

Meeting the demands of our customers sooner than they expect, we are determined to expand our presence across the country and beyond. With 9 warehouses spread across India, we are the only player in the nation that caters to surveillance partners and distributors in real time.

## Warehouses Spread Across The Country

**North:**

- Noida (Hub)
- Delhi

**East:**

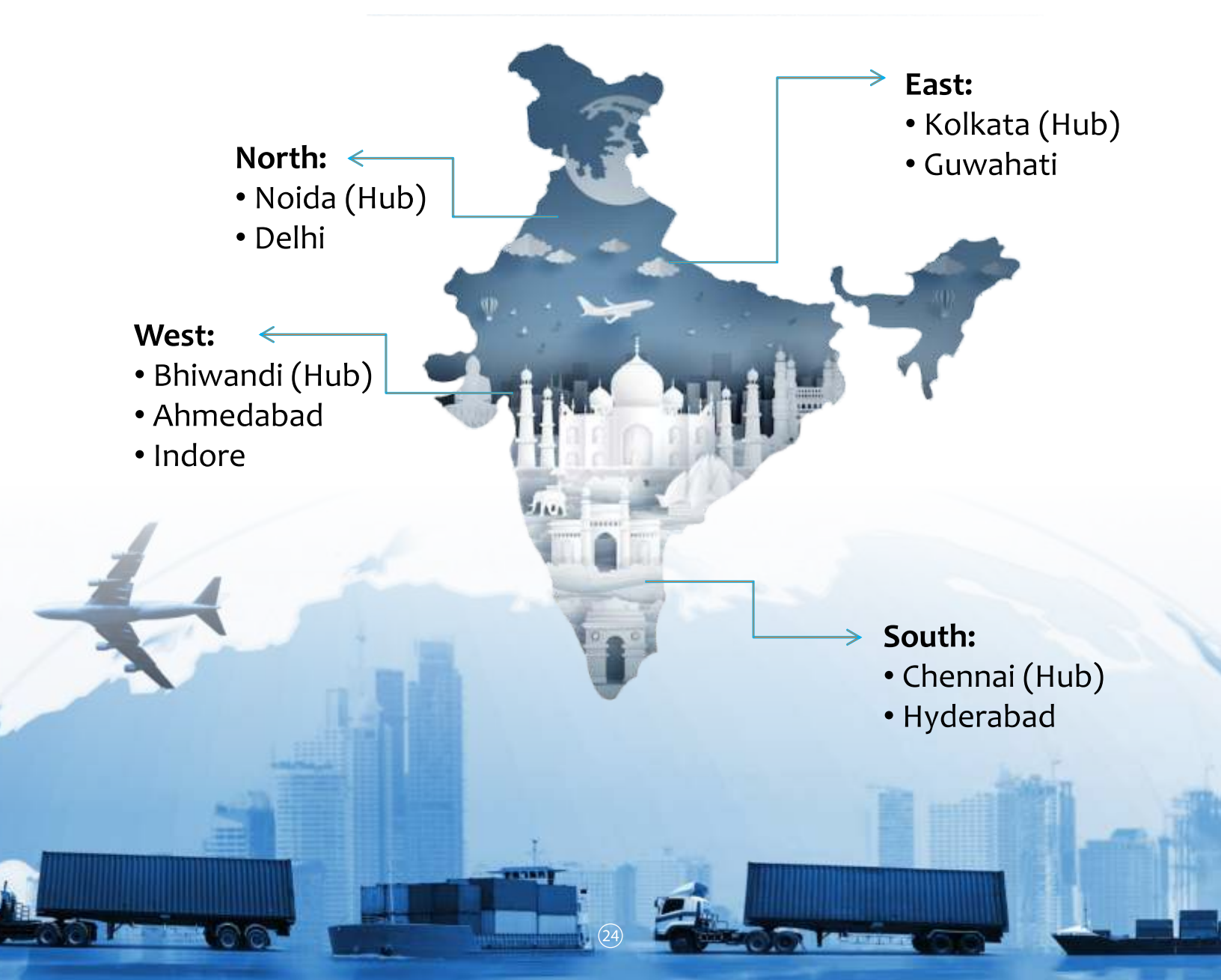
- Kolkata (Hub)
- Guwahati

**West:**

- Bhiwandi (Hub)
- Ahmedabad
- Indore

**South:**

- Chennai (Hub)
- Hyderabad





# Devoted Technical Service Support

We have designed, trained and structured the most capable and proficient technical support team to enhance the experience for our customers and resolve their issues instantaneously.

Our support team consists of skilled professionals who provide dedicated support for the entire range of CP PLUS products every weekday. Recognizing the need to be vocal for local in India, we also provide technical support in 12 regional languages to readily cater to the lingual diversity of our country.

# Reskilling the Workforce

To meet the aspirations of the young and novice CCTV Installers and Technicians and to further invest in the human capital that India enjoys to ensure that there is a competent and proficient workforce in the Security & Surveillance Industry, CP PLUS started conducting practical hands-on training workshops, free of cost, on a regular basis in all the 45+ CP PLUS branches spread all over India and since the beginning of this initiative, CP PLUS has successfully trained over 40000 CCTV Installers and Technicians under this program. In this program, the course is specially designed for the Indian environment so that system integrators and partners can deliver relevant solutions for the Indian market.

**MISSION TECH**  
A CP PLUS Initiative



# Certifications

BIS certificate | CMMI level -3 | CMMI level -5 | IP 67 certificate | IK10 certificate



UL certificate Cyber security ISO 27032 | ISO: 27001, ISO: 9001 & ISO: 14001



# CP PLUS intelli:serve

Service App

Dedicated Mobile App For RMA and Service Requirements of CP PLUS Products



**Product Warranty Check**



**Pickup Service Request**



**Multiple Sub-Users Per Login ID**



**Job Status Tracking**



**One-Click Tag Cancellation**



**Material Receipt Confirmation**

Available on





# CP Partner APP

## One Application, Many Benefits

Only for System Integrators & Reseller



### 3 Get Exciting Rewards in Easy Steps



1 Sign up on the CP Partner App on your Phone



2 Scan QR code from CP PLUS products box



3 Redeem your Reward Points to shop

Available on

